

PEDAS

How we intend to meet our charitable object 2019/2020

A Strategy Plan

The object of the CIO is:

To foster, promote and increase, amongst the general public in the local area, the knowledge, practice and appreciation of art.

Sub-Title: Promoting art in the community

1. PEDAS as a Membership Society

PEDAS as an Art Society is open to anyone to join, regardless of ability or experience.

The activities run by PEDAS, namely workshops, demonstrations, en plein air activities and trips to visit art and cultural destinations and events are open to all members of the public to join in with.

We run weekly and monthly programmes of events, involving a wide range of topics relating to art practice and appreciation. These are advertised on our website and social media and we encourage visitors and non-members to attend and join in.

Evidence to demonstrate that we are meeting our charitable object:

Programme of activities from Thursdays and Sundays over the year, learning objectives and Tutor names.

Evidence of publicity

Numbers attending – members and non-members

New members gained

Feedback/comments

Trips – where to, numbers. Itinerary. (New policy to advertise our trips to members of public after PEDAS members have been given first option.)

Evidence relation to feedback/suggestions, seeking members' wants and opinions.

2. PEDAS manages the Gallery Upstairs as a Community facility.

We run a viable, high quality community art gallery in BCP which offers an opportunity for local artists, or groups including other charities, to gain exposure for their work throughout the year with exhibitions managed on a 2 week rotating basis.

This includes a large biennial Open exhibition which offers the opportunity for any individual within a 15 mile radius to show their work.

We participate in the biennial Dorset Art Week community event as an Art Society.

The gallery is open and free of charge to the local public within Upton Country Park and forms part of their leisure and recreation facilities.

Evidence to demonstrate we are meeting our charitable object:

Annual list of hirings – who to and what was exhibited.

Number of visitors

Evidence of PR/Publicity

Quotes from visitor book

Sales/commission?

Applications and entries for Open

3. OutReach in the local Community

We will participate in and/or organise at least 2 events specifically for the general public every year.

- One of these will be in partnership with the management of UCP as part of their public programme of activities and events in the recreational Park.
- One of these will be a public presentation/talk on Art as part of a local community event or facility.

We may work in partnership with other individuals/organisations involved in community art in these ventures.

Evidence to demonstrate we are meeting our charitable object:

Details of events/activities and what it involved.

Who from PEDAS was involved.

*Numbers attending – breakdown, eg children parents, artists, adults etc
venue and date/time*

Feedback – from organisers/participants

Money involved?

Publicity gained